

# Why Poor Students Make Great Entrepreneurs | by Suzie Glassman | Oct, 2020

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Dr. Julie Logan, professor of entrepreneurship on the Cass College of Enterprise, performed ground-breaking analysis on the stunning connection between dyslexia and entrepreneurship.

Dr. Logan discovered that within the U.S., 35 p.c (out of 15 p.c of the final inhabitants) of entrepreneurs have dyslexia. Within the U.Ok., 20 p.c (out of 4 p.c of the final inhabitants) are dyslexic. The distinction typically inhabitants numbers is as a result of the U.S. places dyslexia into a bigger class of complete studying issues and the U.Ok doesn't.

By comparability, just one p.c of company managers report having dyslexia. Consider it this fashion. Company managers are those with straight A's. They reside to impress, are fast to observe guidelines, and take all of the steps crucial to maneuver up the ladder. They match a mildew that dyslexics principally don't.

Unsure what dyslexia is? Most individuals assume it's the place folks write letters and numbers backward. That may be one element, however non-dyslexics do this too up till a sure age.

The Nationwide Institute of Neurological Issues and Strokes defines dyslexia as:

*“A brain-based sort of studying incapacity that particularly impairs an individual's means to learn, additional noting that folks with the situation sometimes learn at ranges considerably decrease than anticipated regardless of having regular intelligence.”*

The toughest half for kids (together with the amazingly profitable ones talked about above) is that they're typically vivid sufficient to go undetected and by no means obtain assist, particularly in early grades. College is a continuing sequence of failures.

But, they grew as much as be among the most profitable women and men on Earth. Perhaps dyslexia isn't a incapacity. Authors Brock Eide, M.D., M.A., and Fernette Eide, M.D., argue simply the alternative within the Dyslexic Benefit.

They spotlight 5 key elements from Dr. Logan's analysis that stay constant amongst profitable entrepreneurs with dyslexia. Right here's what non-dyslexics (together with myself) can be taught from these seemingly horrible college students.