

What Should I Write on an eGift Card?

By: [Shelley Hunter](#)

Not sure what to write on an egift card to make it more personal? Here are over 100 things to write on an egift card to make it more thoughtful.



From the super-simple egift card on an app to the more elaborate selection at GiftCards.com, the one element you can add to nearly every digital gift card is a personal message. Whether you're allowed 256 characters or an entire paragraph, the heartfelt note is critical to making an egift feel personal. Got writer's block? Read below. I've got over 100 sure-fire sentiments to help you say the right thing.

But don't overthink this.

People want connection. They want to know you care. Taking the time to send a gift already conveys that. The words are the next-level.

If you're a boss wanting to say "job well done," then say that. Say, "I appreciate you working extra hard to win this account." If you're a loved one missing a sweetheart, then say that. "I would really love to be with you today. I hope this gift puts me in your thoughts today as well." If you're a grandma wanting to congratulate your grandchild on graduation, then it's easy. Just say, "Grandma is so proud of you!"

I guess what I'm saying is that the process is similar to sending a note inside a greeting card. The only difference is that you are sending money as well. And who is going to be sad about that? Nobody. So pick an egift card, write a note and send it off with confidence.



I'll admit that some of these are a little corny, but what I might say could be completely different from what you are inclined to say—so I added a range of options. Take a look at the list and see if anything inspires you.

Some Things You Can Write on an Egift Card

Occasion

What to Write

“After all these years, I still get a thrill when you walk into the room. Looking forward to celebrating our Anniversary in person.”

“There’s no place I’d rather be than by your side, but maybe a little “retail therapy” will make up for it.” (Shopping egift card)

“Happiness can mean so many things, but for me it means being with you. See you soon!”

Anniversary

“May the road you two take always lead to happiness. Happy Anniversary!”

“Another year and still going strong! Who would have guessed. :)”

“We were meant to be together. This gift will have to do for now. Happy Anniversary!”

Belated Gift

“One of the keys to happiness is a bad memory. I’m sorry I forgot your birthday.” (Anniversary, Special day, etc.)

“Life begins at 40? So does the shopping! Here’s \$40 to get you started.”

“Over 40 and still cookin’, but not tonight! Enjoy a night out.”

“Hoping your day is filled with all your favorite things—and you can buy anything that’s missing.”

“Health to you. Wealth to you, and the best that life can give to you.”

“Wishing you a truly perfect day! Wishing I could spend it with you.”

“Enjoy every beautiful moment and the blessing of another birthday.”

“You’re the living proof that age is just a number. \$45 for your 45th. Happy Birthday!”

Birthday

“Sending birthday wishes to my sister. If we weren’t family, I’d love you anyway.”

“May the dreams of your birthday blossom into reality.”

“You’re over 40 and still cookin’! But not tonight. Enjoy a night out.”

“I’m hoping this is the ONLY drama you see on your birthday.”
(Movie gift card)

“Bam. Just like that. I’m taking you shopping.”

“Shop ’til you drop...or until this gift card is used up.”

“People who think money can’t buy happiness, don’t know where to shop.”

“Keep calm. Shop on!”

Congratulations

“Some people dream of success. Others work hard at it. Congratulations on your success!”

“The difference between try and triumph is a little “umph.” So proud of you!”

“Wish I could take you out to dinner in person. Allow me to pick up the check instead!”

“Congrats on your retirement. May thy ball lie in green pastures, not in still waters. (Golf egift card)”

“Life is short. Buy the shoes! You deserve them.”

“HOPPING you’ll have a wonderful Easter.”

Easter

“Hope you’ll use this to get EGG-actly what you want.”

“For your Easter Bonnet...or not. You decide.”

“The greatest gift I ever had came from God. I call him Dad.”

Father’s Day

“Any man can be a Father, but it takes someone special to be a dad. Thanks for being my dad.”

“Heard you were feeling under the weather. Hope this brightens things up for you.”

“Heard you were feeling blue. Green is SUCH a better color. Enjoy!”

Get Well

“With the warmest of wishes this just comes to say, hope you’re feeling much better today.”

“Life is simple, it’s just not easy. Hope this makes life just a little easier for you.”

“Oh the places you’ll go! Take this with you.” (Travel egift card)

Graduation

“Life is a journey. Enjoy the ride!” (Travel egift card)

“Merry Christmas from our house to yours.”

“May peace be your (OTHER) gift at Christmas and your blessing all year through.”

Holiday Christmas

“Don’t get your tinsel in a tangle this holiday season. Relax.” (Spa egift card)

“Consider this a backup gift—in case Santa doesn’t come through for you.”

“I don’t care what Santa says. You’re on my nice list.”

“May this year bring us all the blessings our hearts can hold. May this gift card get you started.”

“May your stockings be filled with all good things. Hoping this is one of them! Merry Christmas!”

“Hope your holidays ROCK!” (Music egift card)

“Let there be peace on Earth and let it begin with this gift. (Spa egift card)”

“On Cupid! On Donner! On Blitzen. On Visa!” (Visa egift card)

“Everyone can use a little extra dough this time of year!” (Visa egift card)

“Thinking about you. Hope this little treat brightens your day.”

“You’ve been on my mind, so I’m reaching out with this.”

“The best way to cheer yourself up is to cheer somebody else up. Now we’re both happy!”

Just Because

“Caught myself smiling for no reason, then realized I was thinking of you.”

“Sending you sunshine, hugs, and laughter...plus a little gift card for after.”

“Stressed is just desserts spelled backwards. Treat yourself right!”

“Life is short. Eat dessert first.” (Restaurant egift card)

“Miles apart, but always in my heart.”

“Gift today. Hugs to follow. Can’t wait to see you.”

Miss You

“Sending smiles across the miles. Hoping this puts a big one on your face.”

“Laughter is the shortest distance between two friends. Let’s get together soon.”

“Life isn’t a matter of milestones, but of moments. Wish I could share this one with you.”

“Mothers hold their children’s hands for a short while, but their hearts forever.”

Mother’s Day

“God could not be everywhere, so he made mothers. Wish I could be with you today.”

“Girls just want to have funds! Am I right?” (Visa egift card)

“Your house is about to grow by two feet. Here’s a little something to help with the cost of expansion.”

“Two hearts, one baby, a million diapers. This pack is on me!”

New Baby

“An infants laugh is the heart set to music. Enjoy the tune”.
(iTunes egift card)

“It’s your turn for a little “Pamper-ing” (spa gift card)

“A beautiful son for you to adore. How could anyone ask for more? Here’s a little gift to celebrate.”

“This isn’t a thank you note. It’s a hug with a gift card inside.”

Thank You

“This is just a little something to thank you for all the little things you do.”

“I can never thank you enough, but I’ll start with this gift.”

Valentine’s Day

“The sweetest moments are those spent with you. Wish we could spend this together.”

“May this gift find you full of love and laughter. May all the days ahead be happily ever after.”

“You’re the perfect pair! May this gift bring happiness in the future you’ll share.”

“As husband and wife, you’re on the threshold of a wonderful life. Enjoy!”

Wedding

“It doesn’t matter where you go in life, only who is beside you. Hope you’ll enjoy using this gift card together.”

“As you start your lives as one, always take time for laughter and fun. Enjoy!” (Entertainment gift card.)

“Wishing you a happy marriage and hoping that your life together will be rich in joy and love.”

“Wishing you all the love a lifetime can hold, and all the goodies this gift card can buy. Congratulations.”

Of course, the words you write on an egift card depend on the reason you’re sending it. Is this a “just because” treat or are you sending a significant gift to a family member for graduation? Are you opting for electronic delivery because you don’t live nearby or are you simply trying to surprise a friend at work? These are all things to consider. What matters most, however, is speaking from the heart. If you share your true feelings, then you’ll always have the right words to write on an egift card.

Need help picking out an egift card? Try our [digital Visa gift card](#) or read my [Complete Guide to eGift Cards](#) for more tips.

Happy Gift Carding!

~Shelley Hunter, Gift Card Girlfriend