

Allowable Changes Sample Label Generator

What Changes Can I Make to My Approved Label?

Once your label receives TTB approval, you are allowed to change **certain items** on that label without submitting a new Application for and Certification/Exemption of Label/Bottle Approval, or COLA ([TTB Form 5100.31](#)). If you do need to make a change, you can do so through [COLAs Online](#).

A picture can be worth a thousand words! The **Allowable Changes Sample Label Generator** illustrates examples of [allowable changes](#) to approved labels. If you are considering making changes to a previously approved label use this handy tool to determine if you need to submit your COLA application—you may not need to send us the revised label at all!

What Label Revisions Always Require a New COLA?

You must get a new COLA when **changing**:

- the class/type statement
- the brand name
- the appellation of origin (wine only)
- the mandatory address statement (unless the new address is in the same state as the old address)
- the actual bottler or importer

You must get a new COLA when **changing or adding**:

- new graphics/pictures/representations (except as specifically authorized, for example, holiday themed graphics)
- new wording/phrases/text/certifications (except as specifically authorized, for example serving instructions)

More Information

These are examples of revisions allowed in the context of *these specific labels*. These examples show you most of the allowable changes and may not cover all circumstances. We strongly suggest that you review the [Complete List of Allowable Revisions](#) and applicable conditions for more details about each change. If you do not see your particular change, please contact us at the information below.

- [Examples of Labels with Allowable Changes](#)
- [Allowable Revisions to Approved Labels](#) (Webinar Handout)
- [Complete List of Allowable Revisions To Approved Labels](#) (Printer-Friendly Version)